Megacast Post-Event Action Report

MEGACAST BY ACTUALTECH MEDIA

ActualTech Media

DEVELOPED FOR A GREAT CLIENT

937
TOTAL REGISTRATIONS

+117%
PERCENTAGE OF REGISTRATION GUARANTEE ACHIEVED
(800 minimum guaranteed)

496 (53%)
TOTAL LIVE EVENT VIEWERS

MEGACAST EVENT REPLAY/ RECORDING DETAILS

Full event including all vendor presentations: (Sample)
https://youtu.be/k-A5iREP59g

Specific presentation: (Sample)
https://youtu.be/xVj8XrOojtc?t=9558

Q&A Session begins here: (Sample)
https://youtu.be/xVj8XrOojtc?t=10741

ONLINE EVENT CONTEXT

Multi-vendor Cloud "Megacast" webinar with ActualTech Media's audience attending.
(https://www.actualtechmedia.com/)

ONLINE EVENT DATE

April 10th, 2019

PRESENTING VENDORS ON THIS MEGACAST EVENT

druva   Zerto   veeam

COHESITY   Hewlett Packard Enterprise

EVENT REGISTRATION PAGE

https://events.actualtechmedia.com/register-now/212/cloud-solutions-megacast/

SAMPLE EVENT ABSTRACT

With so many cloud solutions available, the challenge for IT organization is how to find the RIGHT cloud solution to solve the unique challenges that they are facing in their datacenter. Instead of spending months researching many different solutions, what if you could quickly and efficiently learn about the various on-premises cloud solutions and find out what makes each one unique, all in a single event?

- Learn about the most innovative cloud solutions for the enterprise
- Get your most burning cloud questions answered from the top experts in the industry
- Find out how you can transform availability, scalability, efficiency, and data protection in your datacenter
- See live demos of these solutions in action

✉ **YOUR SALES REP**

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📢 PROMOTIONS

Upcoming Cloud EcoCast!

Our audience is looking forward to learning about innovative Cloud Solutions on the **June 26th Cloud EcoCast** and we hope you'll consider presenting!

📅 2019 VIRTUAL EVENTS SCHEDULE

Over the past four years, nearly 80 enterprise IT companies have participated in ActualTech Media events with tens of thousands of viewers logging hundreds of thousands of hours – viewing these events as their preferred way to learn about new technologies and the vendors that provide solutions in specific technology spaces.

View the Interactive 2019 Event Schedule Here:

https://www.actualtechmedia.com/event-schedule/

SALES-QUALIFYING POLL QUESTIONS ASKED OF WEBINAR REGISTRANTS DURING THE EVENT

Would you like to be one of the first to learn more about the xxxxx solution?

What's your timeframe for updating your existing or selecting new data protection / disaster recovery solutions?

🗨️ ## 218 Red-Hot Contacts

these individuals would like to **immediately learn more!**

🕐 ## 34%
In the next 12 months

🕐 ## 43%
In the next 24 months

What additional information would you like about the xxxx solution?

59   These individuals requested **Data sheets**

50   These individuals requested **Technical White Paper**

29   These individuals requested **Customer Case Study**

6   These individuals requested **Personal Demo**

22   These individuals requested **Pricing information**

52   These individuals would like to **try it for themselves**

> **Did you know?** ActualTech Media can help you create the followup content you need with our 'done-for-you' content services. Ask your rep for details!

UPCOMING EVENTS YOU SHOULD CONSIDER

Storage and NVMe MegaCast
June 5, 2019
Minimum Leads: 800

End User Computing and VDI EcoCast
July 24, 2019
Minimum Leads: 400

The Role of Artificial Intelligence and Machine Learning in the IT Environment PanelCast
July 25, 2019
Minimum Leads: 200

Maximizing Datacenter Availability PanelCast
August 8, 2019
Minimum Leads: 200