1126
TOTAL REGISTRATIONS

+144%
PERCENTAGE OF REGISTRATION GUARANTEE ACHIEVED

(800 minimum guaranteed)

664 (56%)
TOTAL LIVE EVENT VIEWERS

▶ MEGACAST EVENT REPLAY/ RECORDING DETAILS

Full event including all vendor presentations:
https://youtu.be/k-A33fgh72l

Specific presentation:
https://youtu.be/k-A33fgh72l?t=5866

Q&A Session begins here:
https://youtu.be/k-A33fgh72l?t=7003

ONLINE EVENT CONTEXT

Multi-vendor Security "Megacast" webinar with ActualTech Media's audience attending.
(https://www.actualtechmedia.com/)

ONLINE EVENT DATE

February xth, 2019

PRESENTING VENDORS ON THIS MEGACAST EVENT

AT&T Cybersecurity   illumio   IBM

solarwinds   KnowBe4 Human error. Conquered.   Symantec

EVENT REGISTRATION PAGE

https://events.actualtechmedia.com/on-demand/202/enterprise-security-megacast-sample/

EVENT ABSTRACT

With almost daily security breaches in the news, protecting your company's data - on-premises and in the cloud - should be at the top of every IT organization's priority list. However, with so many different facets to security, where do you even start? As part of a comprehensive security strategy, you'll need end user security training, auditing, logging, encryption, data protection, disaster recovery, cloud security controls, and much more.

- The most innovative enterprise security solutions available, all in one event
- How to protect your enterprise from new threats like ransomware and traditional threats like data loss
- Your burning enterprise security questions are answered live
- See live demos of these solutions in action

✉ YOUR SALES REP

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📣 PROMOTIONS

Upcoming Cloud EcoCast!

Our audience is looking forward to learning about innovative Cloud Solutions on the **June 26th Cloud EcoCast** and we hope you'll consider presenting!

📅 2022 VIRTUAL EVENTS SCHEDULE

Over the past four years, nearly 80 enterprise IT companies have participated in ActualTech Media events with tens of thousands of viewers logging hundreds of thousands of hours – viewing these events as their preferred way to learn about new technologies and the vendors that provide solutions in specific technology spaces.

View the Interactive 2019 Event Schedule Here:

https://www.actualtechmedia.com/event-schedule/

SALES-QUALIFYING POLL QUESTIONS ASKED OF WEBINAR REGISTRANTS DURING THE EVENT

Would you like to be one of the first to learn more about Great Client solution?

264 Red-Hot Contacts

these individuals would like to **immediately learn more!**

What's your timeframe for updating your existing solutions?

28%
In the next **12 months**

43%
In the next **24 months**

What additional information would you like about a Great client solution?

139 These individuals requested **Data sheets**

127 These individuals requested **Technical White Paper**

49 These individuals requested **Customer Case Study**

8 These individuals requested **Personal Demo**

49 These individuals requested **Pricing information**

23 These individuals would like to **try it for themselves**

> **Did you know?** ActualTech Media can help you create the followup content you need with our 'done-for-you' content services. Ask your rep for details!

UPCOMING EVENTS YOU SHOULD CONSIDER

Storage and NVMe MegaCast
June 5, 2019
Minimum Leads: 800

End User Computing and VDI EcoCast
July 24, 2019
Minimum Leads: 400

The Role of Artificial Intelligence and Machine Learning in the IT Environment PanelCast
July 25, 2019
Minimum Leads: 200

Maximizing Datacenter Availability PanelCast
August 8, 2019
Minimum Leads: 200